

ALPJOB

Anticipate Future Jobs on Alpine Remote Areas



Work package 3.2

Report on Participatory modelling of desired futures for local systems

LAG TOTI LAS

Municipalities: 2000 Maribor; 2201 Zg. Kungota

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Summary

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1. The session of participatory modelling at (SELECTED AREA)

The group include participants woman: 28, 30, 44 , 42 and 55 years old; man: 28 and 61 years old.

DELAVNICA - WP 3.2 Desired futures for local systems		AlpJobs - Anticipate Future Jobs on Alpine Remote Areas		
LISTA PRISOTNOSTI				
Kraj: KGZS – Zavod Maribor, Vinarska 14, Maribor				
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1.1. Frames and definitions of desirable local futures

At the workshop, we took innovative approaches to achieve goals:

The purpose of this meeting and your cooperation is to better understand and define a local system that can offer the context (which we have already defined) and the conditions (which participants will define) that will support (or oppose) the desired future.

The results will be the basis for a larger and more operational project.

The goal is the desired future for 2030. We want to encourage the development of the area and the immigration of young families to these rural areas. Our rural area, which we want to develop, is TOTI LAS.

We see tourism as the most promising sector in this field, but it needs to be supported by a positive environment for the development of unique innovative tourism, which will, in turn, encourage young families to migrate or stay on rural areas.

Young people want to live in an organized, developed environment that provides them jobs, security, education, health, well-being, public transport, etc.

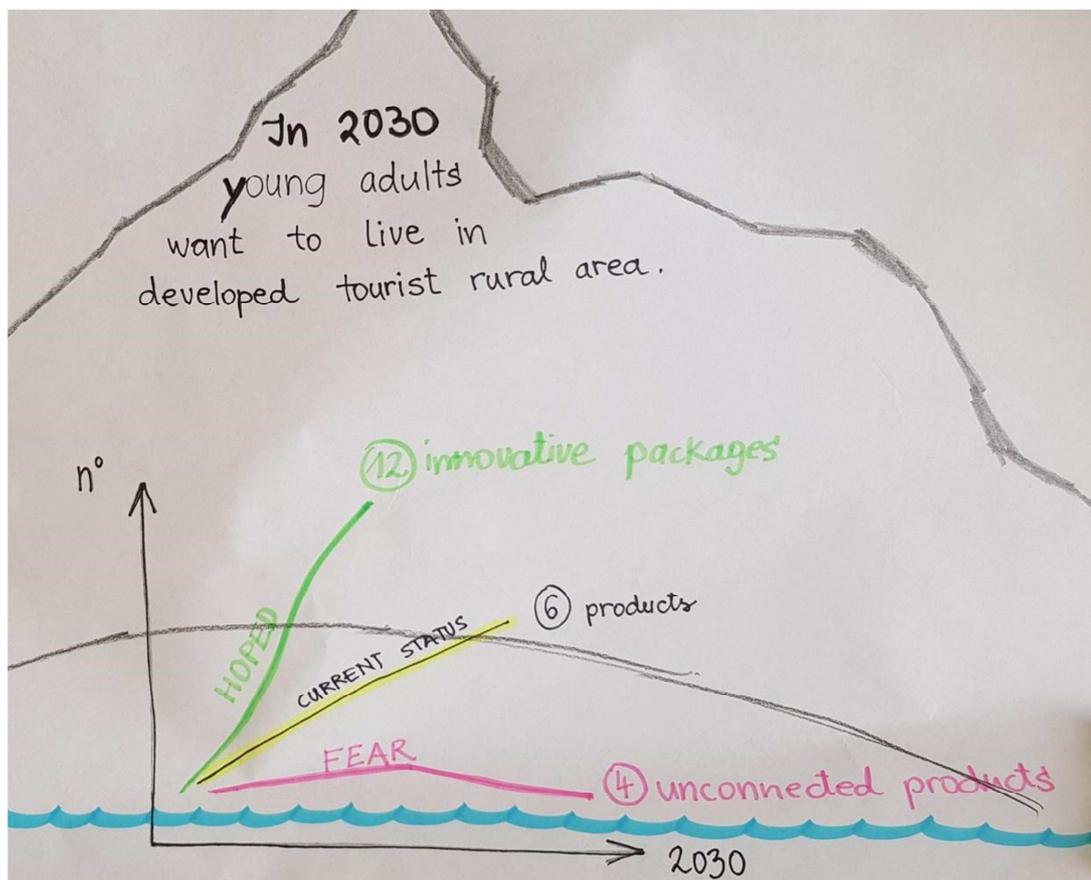
1.2. Critical events and patterns

The next graph shows the current trend, our desired future and fear of inactivity.

The current trend offer six tourist "products" (1. Wine Road, 2. Culinary experience, 3. Accommodation, 4. Hiking trails, 5. Wood Products, 6. Eco Products).

Our hope would offer twelve tourist packages / activities that will be connected to each other and also with the city of Maribor (1. Wine Road – 2. Culinary offer – 3. Accommodation offer – 4. Hiking / cycling trails – 5. Wood products – 6. Eco products - 7. Experiential tourism – 8. Wedding – 9. Cultural events – 10. Christmas fair - 11. Internet cafe (youth incubator / deck sharing) 12. Museum).

Our fear of inactivity would offer four products that will be unrelated to each other (1. Wine Road, 2. Culinary Offer, 3. Accommodation, 4. Eco Products).



1.3. Related variables and the system structures

On workshop we found that good marketing, positive local politics, financial support from investors and government would create good local self-sufficiency, investment opportunity for infrastructure, young business ideas, quality education, organized public transport, which would also have a good effect on untouched nature and encourage young families to migrate to this area. But also if we look from the other side, good marketing could cause crowd, which is bad for wear of infrastructure and untouched nature. We agreed that a lot of tourists means a lot of people and no one wants to live in crowdly place. So that means that we have to build structured of marketing. We know what we want, just the right measures for green tourists.

For closer look loopy and photo of iceberg:

URL LOOPY: <https://bit.ly/2rl9nbN>





1.4.

Mental models



1. The overlook of government and local policies that contribute to development of the environment of the region TOTI LAS.
2. Local environment that wants targeted education to develop a number of innovative tourist products.
3. People of area TOTI LAS demand the construction of a basic infrastructure on which is based green tourism.

2. Policy proposals through systems thinking

National and local policies need to ensure the environment which ensure developments of innovative tourist products by regulations, education system and financial support on the remote areas TOTI LAS.

3. The learnings

The participants enjoyed the workshop. They thought for the common good, cooperation and compromise needed. Everyone agrees that the internet and infrastructure is very important for rural development. Robotization is inevitable and it is essential to think about adjustment to the future. They had the problem to speak one at a time. When we started to brainstorming, ideas were on the table and they really wanted to solve the problem. But the ideas are something different than actually taking solutions and make a change. They found that without help of government and local policies, we cannot do much. First financial injection is very important that comes from the government, that means we all want to change the future of rural areas. Their support is very important. Participants agreed with future desire, but they emphasize that the agriculture must be involved, because it is inevitably.